

# Krista Fleet

## K.Coaching, LLC

**Name:** Krista Fleet

**Job title:** CEO and executive coach

**Company:** K.Coaching

**1 What were your childhood ambitions?** I wanted to be the next Barbara Walters.

**2 What was your first full-time job?** I was a bartender in our family-owned tavern, Freddie's Inn, in small coal mining town in Pennsylvania.

**3 What was your first vehicle/car?** The Mighty Maverick. A 1977, blue Ford Maverick – no heat, broken door, black front bumper, but it always started.

**4 Who was your pin-up as a teenager?** Rod Stewart in a pink satin jumpsuit.

**5 What bad habits do you have?** I'm a terrible Starbucks addict.



**6 How do you like to relax?** On the beach with a magazine, a Cuban cigar and a cabana boy!

**7 What was the first record you bought?**

*Band on the Run* by Paul McCartney and Wings.



**8 What is your ideal night out?** Getting dressed up with girlfriends, fine wine, top food and lots of laughs.

**9 If you could invite two famous people for dinner, who would they be, and why would you invite them?** Kenny Chesney so he could serenade me, and Oprah Winfrey to seek advice on how to get on her show. I love it.

**10 What sports teams do you support?** The World Champion Pittsburgh Steelers. UNC, NC State, and Duke – whoever is winning at the time.

**11 If you could build your house anywhere, where would it be?** Bondi Beach, Australia.



**12 What is your favourite food and drink?** To drink – Tanqueray Martini, extra dry. To eat – medium rare Filet Mignon wrapped in bacon.



**13 What do you begrudge spending money on?** Taxes.

**14 What makes you happy?** When my girls are healthy, laughing and smiling, and using good manners.

**15 What makes you angry?** When they fight.

**16 If you could be a superhero, what superpower would you choose to have and why?** The Eradicator. I would imbue level IV leadership in all the Napoleons around the world. Companies would be more successful if I could eradicate the Napoleon complex.

**17 What was your biggest mistake in life?** Getting married too young.

**18 What was your luckiest break?** Getting the opportunity to start my executive coaching firm at 40 years of age and having the chance to follow my dreams.

**19 What is your best piece of advice?** Put more of what you love into your everyday life.

**20 Which industry figure do you most admire?** Sharon Avent, president and CEO of Smead. She is a great business owner and leader and dedicates



her personal time and resources to the community as well as to this industry.

**21 If you weren't doing your present job, what job would you be doing?** I would like to be a television talk show host for a major network.

**22 If you could be God for the day, what miracle would you perform?** I don't quite know what I would do with such powers. But if I had the power, I would ensure that no child ever went to sleep feeling either unloved or hungry.

**23 Can money buy happiness?** No, I don't think it can but I think I would



rather be happy with money than without it.

**24 What has been the worst moment in your career?** When I was told to fire someone without having just cause.

**25 What was your most embarrassing industry-related experience?** While training with a live example of how to leave a professional voice message, I forgot to disconnect from the customer's voice mail box. They heard my continued training on their message, including negative comments about them.

**26 If you won the lottery, what would be the first item you would buy?** A 100 ft yacht and a crew.



**27 If you could change one thing about yourself, what would it be?**

I would try to be more empathetic – I'm working on it.

**28 If you could be invisible for a day, what would you do?** Watch Donald Trump style his hair or follow my teenage daughter around.

**29 Have you ever read a book that changed your life?** Yes. *The Power of Positive Thinking*, by Norman Vincent Peale. Read it and I'm sure that it will change yours too.



**30 If you could be any historical figure for a day, who would you be and why?** I would be Osama bin Laden on 10 September 2001 and I would call the whole thing off! ■